



As Ireland's Biggest Summer Festival, Laya Healthcare's City Spectacular is proud of the impact we make on people's lives, but we also recognise that festival activities can have a significant impact on the environment.

Our world is rapidly changing and it is our collective duty to change the way we interact with this incredible world, to preserve what we have and recover what has already been affected by modern life. In light of the harmful effects of human activity on the planet, we as a festival aim to take responsibility for our contribution and to reduce this impact.

For our 15th year and for many more to come, we will be incorporating a number of new and improved Green strategies to help fight against the impact and waste that we as a Festival, and you as our patrons create during the festival weekend.

We are excited to continue this journey to making LHCS as green as we are able to, by spreading the word to festival-goers and stakeholders about positive pro-environmental behaviour and the big impact it has on the environment. We will continue to work as hard as we can on the practical things: from encouraging people to use low-emissions travel to promoting some great new initiatives on waste reduction and pursuing more efficient ways of powering the Festival.



## WASTE PREVENTION & RECYCLING

‘Love the Park, Leave no trace’ is central to City Spectacular Philosophy. We are passionate about reducing the rubbish sent to landfill and ask festival goers to bring only what they need and leave nothing behind. With a footprint of 250,000 over a 5 day festival, it’s super important to minimise the impact our festival has on the festival and wider environment.

By focusing on the efficient use and reuse of resources we want to avoid the creation of waste. This year we are working particularly hard to minimise/eliminate the use of single-use plastic throughout the site and promoting pro-environmental behaviour through our festival programming

### OUR WORK SO FAR:

#### Recycling Policies;

- LHCS runs a three-bin system across the festival site, meaning we separate waste into mixed recycling, compostables and general recycling. The ‘three-bins stations’ are distributed across the whole festival site including food/concession areas.
- All best attempts are made to continue the separation of the streams of waste and in particular recycling all the way through the waste management process.
- LHCS will have bigger and clearer signposting over the 3 recycling bins to highlight waste segregation and educate our attendees at the festival.
- We will also encourage festival goers to segregate waste through pre-festival marketing communication. Not sure what goes in what bin? [My Waste](#) is a brilliant guide and resource!
- The festival aims to work with local organisations and volunteers to assist in spreading our green policy message and being on hand to help with any recycling queries festival attendees may have.



### **Reduction of Single-Use Plastic**

- We are implementing a reduction of single plastics on site including foodware at food stalls (straws, sachets of sugar/sauces and drinks from food stalls).
- It should be noted that in some areas of the festival organisation we are limited by choice of suppliers/ goods available but where possible sustainability will be at the core of the decision making process before appointing a supplier or contractor.
- We will encourage festival goers to limit the amount of items they bring to site/ encourage festival goers to bring only reusable items ie. own coffee cups, stainless steel/reusable water bottles and biodegradable & compostable items.
- We will operate a strict policy around sponsor activations and the free gifts they are permitted to gift to our patrons for example, plastic ponchos are banned on site.
- The Festival is discussing a partnership with a water company that uses recyclable materials i.e. Cartoned water.

### **Use of Biodegradable & Compostable Packaging and Eco-Cups:**

- This year, LHCS food traders will be using ONLY compostable and biodegradable foodware. We have been moving towards this for a number of years and now we can proudly say there will be no non-compostables and biodegradables used for food or drinks.
- As part of their conditions of trade, Traders at LHCS must comply with the festivals green policy conditions which seeks to engage and incentivise traders into adopting more sustainable practices and having greater regard for the environment.
- We will operate a bring your own cup (BYOC) discount giving festival goers a certain percentage off their hot beverage to incentivise people to bring their own cup and minimise the use of compostable cups.
- We will carry out regular trader checks throughout the weekend of the festival to ensure they are complying with our festival environmental policies and agreements.



## PROTECTION OF THE ENVIRONMENT

At Laya Healthcare’s City Spectacular we are passionate about improving the world we live in. We want to make the Festival as sustainable as we can and aim to minimise our impact on our environment and commit towards improving the wellbeing and welfare of all who work at and come to enjoy the Festival.

### OUR WORK SO FAR;

#### Protection of the Flora & Fauna

- The Festival has an environmental protection plan in place to monitor the local ecology and control risk of damage to local ecosystems.
- Advice concerning preservation of flora and fauna are provided by the venue owners and these flora & fauna are monitored to ensure preservation.
- Protection is given to the edges of the lawns and non-public zones are created around plant life when necessary. Any holes made in the ground, caused by structures post event will be filled with earth or sand.
- All historical sites & monuments will be protected where necessary with fencing and/or security.
- All generators are placed on Trackway mats and are surrounded by fencing. As every year in operation, the festival will adhere to all rules set out by Dublin City Council (DCC) and Cork City Council (CCC) Parks. Every effort will be made to observe best environmental practices & policies throughout the festival.

#### Environmental Impact Monitoring

- Sound levels, waste management and congestion are monitored in order to assess the environmental impact of this event on the surrounding area & the local residents.
- The Accumulation of litter is monitored at regular intervals, including immediately after each event. Any congestion on entrance & exit points to the site particularly at busy times.
- The above will be monitored by regular visual observation & photographs, decibel measurer & any traffic impact data from An Garda Siochana, before, during & after the event.



## LOWERING OUR CARBON FOOTPRINT

Global climate change continues to present the biggest threat to our planet. Here at Laya Healthcare City Spectacular we are committed to reducing greenhouse emissions and using clean energy sources whenever possible.

### OUR WORK SO FAR:

#### Incentivising Green Travel

- We will encourage attendees to use the low-emission route by promoting walking and cycling to the festivals if possible and the use of public transport.
- We will encourage festival goers to cycle to the festival using their own bikes or availing of bike sharing with Dublin Bike.
- The festival has partnerships with Irish Rail, Dublin Bus and Luas to promote the use of public transport at the Dublin festival. (See Maps & Timetables 'Getting There' section)

#### Reducing Festival Branding

- Festival attendees are encouraged to use their mobile phones to download the festival map, timetables and information as there will be no onsite brochures (as of 2019)
- There will be no festival flyers pre event as these are non recyclable. We will have a bigger focus on our digital platforms and media partnerships.
- Any new festival branding will be printed with eco-solvent ink (does not produce fumes, is regarded better on the environment than heavy solvent) and will have the shelflife of at least 5 years. The festival timetable and maps will be the only festival signage reprinted on an annual basis, and any other branding is not dated so it can be used for future years.



## EDUCATION & PROMOTING PRO ENVIRONMENTAL BEHAVIOUR

### Communication & Marketing The Green Policy

- Our Green Policy page is available on the festival website [HERE](#) with a particular focus on awareness for our audience. This includes information on reducing individual impact and leaving no trace.
- Newsletters will be sent to our mailing list updating them on festival specific information regarding sustainability.
- A communications strategy will be carried out to get our sustainability policy and messaging across to our festival audience both pre-event and while they are on site at the festival.

### Positive Action Partnerships

- The festival worked with an independent sustainability consultant to help guide us in creating this policy and make further improvements for 2020.
- We will partner with Alupro Ireland to support their aluminium can campaign '[Every Can Counts](#)' which aims to make it easier to recycle drink cans and make a difference. We will work with a local recycling contractor in Cork and Dublin to collect the cans post event.